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Brief ARS presentation

1.1 ARS Mission

ARS delivers Training & Seminars in several countries since 1991 and has worked with numerous businesses in various sectors of the Industry. ARS partners are from the EU, USA, Germany, UK and China, and all have extensive business experience in Project Management and Facilitation techniques with the same commitment to High Quality.

Today through our different programs we train and educate Project Management professionals World-wide in 5 different languages.

1.2 History

ARS Projects & Communication is a pioneer of Project Management Simulation trainings in Europe. It was created in 1985 in Sophia Antipolis to service European Companies.

The main milestones of ARS development are:

1985 ARS was created in Europe and delivers consulting and trainings to top leading European companies Alcatel, Digital Equipments, Aérospatiale, Bull, Volvo, Michelin, SNCF, Dupont, Telefonica de Espana.

1986 ARS become pioneer of Project Management Simulation in Europe with numerous long term clients and partnerships such as Siemens SBS, SAP, Ploenke, Lufthansa, BMW, etc.

2001 ARS starts operations in China and serves numerous companies of Swiss, French and German Chamber of Commerce.

2003 Definition of Methodology for **China Mobile** Telecommunication. Implementation in 26 Provinces

2004 ARS extended training and consulting for **CNNC** China Nuclear Institute,

2005 GGSB Grenoble Graduate School of Business **MBA in Project Management Specialization** is created by ARS and benefits of triple accreditations AMBA (the Association of MBA's), EQUIS (European Accreditation) & AACSB (USA Accreditation).

2006 GGSB Initiate with ARS a 2 Years Program in Project Management MSC (Master) for **IRAN Petroleum & Construction** in partnership with the IUT University of ISPAHAN.

1.3 Training in Project Management

Our training programs objective is to enhance or develop further capabilities of Project Management professionals to handle their jobs be those technical or personal development modules.

Trainings vary from specific independent modules focused in one area of knowledge to integrated programs and attract a diversified public, **from Project Managers to Departments Managers & CEO's.**

Today we offer three main types of training:

- **Intra Company training** called also “In-House” Customized training: based in the specific needs of a company for training and designed specifically for those needs: Those can include different levels from Basics of Project Management to an extensive Project Simulation Training. ARS customized those trainings on precise assessments gathering. ARS also organize internally ACP (Accelerated Certified Program Courses) for Project Managers PMI Certification.
- **Public Inter Company training:** standard training which take place at Hotel facilities in different cities and which work on the basis of individual participants registration, bringing together representatives of different industries and countries. Those workshops are also the opportunity to share project management methodologies and inter-cultural point of view.
- Best Practices Courses for Consultants who want to get a deep know-how on one specific technique: Risk Management, TopMapping, Wall Charting Analysis, PM Soft Skills, etc.
- Other training: training develop in partnership with other Institutions

Tailor made programs are trainings run for companies, based on their specific needs.

They are made-to-measure assuring the perfect fit in between company needs and culture and their aspiration for the future, developing skills, methodologies, techniques to assure a better project management. At the same time they help companies to get a common vocabulary, a common understanding of project management strategy, project tools and project documents.

Today ARS is running tailor made programs in 5 different languages worldwide. The type of trainings vary from enhancement of Project Management culture to working on Project Strategy and organisation, working on specific tools and methodologies and their implementation.

The target of those trainings are different levels of project management community: project managers, project leaders, Programmers, Logistics, departments managers, purchasing managers, project buyers, CEO's.

1.4 Master in Business Administration (MBA) Specialised in Project Management

THE GGSB MBA is the unique MBA specialised in Project Management to be recognized and accredited by a triple accreditation: AMBA (Association of MBA', Equis & AACSB and following the PMI Project Management Institute Industry Best Practices.

The MBA curriculum is that of a typical Master of Business Administration in general management, however additionally it provides the specialised modules in “state-of-the-art” Project Management Strategies, methods and tools.

The programme provides participants with an ideal setting for the rich exchange of experiences, visions, perspectives and project management philosophies, all set against an impressive academic environment and with participation of prestigious Companies such as HP, Microsoft, etc.

Since 2005 GGSB and ARS also started to deliver a two Years MSc in Construction Project Management program in IRAN in collaboration with the Technology IUT University of ISPAHAN.

1.5 Networking events

Through its **EPM Public Trainings Workshops**, ARS is truly creating a China and European Contact Point of Project Management Professionals with different levels, bringing them together in a unique interactive learning environment.

You'll find there leading edge thinking on project management issues, benchmark information, and on top added value, but also invaluable networking opportunities.

More than 1500 participants have joined our EPM Project Management activities from 100 different companies.

1.6 Some of our clients



[Further References and contacts are available for your review on demand.](#)